

Your Coastline connection A publication from your neighbors at Coastline Community College





The Coastline Community College Foundation gratefully acknowledges those who generously donate their time, money, and talent for the benefit of our students

Foundation Board

LORETTA ADRIAN, Ph.D., President, Coastline Community College TONY AGUILAR, Resource Manager, Southern California Edison STEPHANIE ARDREY, President, ArdreyGroup,LLC SHELDON BARASCH, M.D., Pathologist, Bio-Path Medical Group LARRY BROUGHTON, Founder/CEO of Broughton Hotels & Broughton Advisory Group DANIEL CALLAHAN, J.D., Founding Partner, Callahan & Blaine, Al IRMA CASTANEDA, Branch Manager, Union Bank

IRMA CASTANEDA, Branch Manager, Union Bank
DING-JO H. CURRIE, Ph.D., Faculty, CSUF Educational Leadership
Program (Ed.D.); CEO, United Education Alliance
JOE DECARLO, Managing Partner, JD Property Management, Inc.
DEENA DINH, District Manager, Wells Fargo Bank
SETH M. ELLISON, EVP Global Sales & Merchandisina,

Alternative Apparel

SUE GORDON, VP of Environmental & Public Affairs, Rainbow

Environmental Services
FRANK JAO, Principal, Bridgecreek Group, Inc.

HANK KAHRS CPA, RGL

KIM KAO, CEO, Logiclink, Inc.

RYAIN KELLY, CEO, Spectrum Asset Management, Inc.

SALLY KURZ, Protessor Intormation Technology

IEFF MORIN, Director of External Affairs, AT&T

CHRISTINE NGUYEN, Director Fiscal Services

Coastline Community College

DAVE OSBORN, Vice President Operations

West Lanes Recreation Centers

IOHN RICH, I.D., Retiree, McDonnell Douglas

CHARLES A. STRAUB, Retiree, Boeing

MARY CHRISTINE "M.C." SUNGAILA, Partner, Snell & Wilmer, LLC.

JENNIFER VAUGHN, Public Affairs Manager,

Southern California Gas Company

Foundation Executive Director MARIAM KHOSRAVANI

Foundation Staff PAULA COKER ASHIEV LOPEZ

COASTLINE FOUNDATION
11460 Warner Ave.
Fountain Valley, CA 92708
(714) 241-6154
www.coastlinefoundation.org

from the president

A"neighborhood community college" that reaches beyond the neighborhood

Coastline's new campus in Newport Beach will be opening soon. The campus will be completed in early fall, and will open officially for classes in January, 2013. This beautiful center will be our third neighborhood campus, joining the other campuses in Garden Grove and Westminster.

You may think that a community college with three neighborhood campuses serves only residents from within those immediate areas. This is not so for Coastline. While Coastline was founded as a "college without walls" that offered classes in many locations where

community members and students lived and worked, it was also the College's vision and mission to serve others who would benefit from its programs locally, nationally, and globally. Since 1976, Coastline has been serving many communities through Distance Learning (a pretty new and novel idea at that time) and today we have grown to be one of the most prominent leaders in effective Distance Learning education. In fact, Coastline serves more than 10,000 men and women of the U.S. Military each semester who are taking classes with us—at a distance—from bases, submarines, and aircraft carriers all over the world. At the same, the College remains committed



to serving students who prefer face-toface interaction.

Locally, Coastline students come from all over Southern California to take classes at one of our modern neighborhood campuses or to complete their courses online, via telecourses, or through independent study. This flexibility is what we are known for, and it's part of Coastline's overall mission.

As our neighbor, community partner, and friend, we'd like to invite you to discover Coastline—your neighborhood community college. We offer an array of programs and services to meet the needs of diverse students, their educational goals, and their dreams for a fulfilling career.

Although we still find it in our Master Plan and our budget and to offer many valuable programs and services, that budget is getting tighter each year. As well, our mandated mission—the mission of ALL community colleges—is getting narrower. Whereas in the past you may have turned to a community college like Coastline to enjoy free courses for personal enrichment, we are now asked to focus on those courses and programs that lead to degrees, career technical certificates, preparation for transfer to four year universities, and the basic skills readiness for college.

It is a painful time for all community colleges as we struggle to meet the diverse needs and demands of our students and community members, while operating on reduced budgets that see no real potential for embellishment in the immediate future. At the same time, we are being held more accountable for tangible measures of student success, such as rates of completion of degree and certificates and transferpreparation. I ask for your patience and understanding, and invite you to provide us with feedback as we navigate this rough road ahead.

Luckily, Coastline's ship is steered by a wonderful, participatory governance group known as the Planning, Institutional Effectiveness, and Accreditation Committee (PIEAC). Here, our committee members, our managers, faculty, and staff, formulate prudent and practical budgets that support our Master Plan priorities and initiatives. Coastline's Master Plan priorities include the following strategic goals: Student Success; Access, Persistence, and Completion; Innovation and Improvement; Partnerships; Culture of Planning, Inquiry and Evidence; and Growth and Efficiency. These goals are intended to guide our planning and actions now and in the future during good years and challenging years.

I look forward to working with you in the years ahead as Coastline evolves to meet our community's changing needs. Feel free to e-mail me anytime at ladrian@coastline.edu or call me with your questions, concerns, or suggestions at (714) 241-6153.

Warmest Regards,

foldla P. Darian

Loretta P. Adrian, Ph.D. President







Newport Beach campus to be completed in September

Construction on the Coastline Community College Newport Beach campus is nearly complete. The campus—rising from the bluff at 1515 Monrovia Avenue—is slated to open in late 2012.

The campus is being constructed to serve students from Newport Beach and surrounding areas, and will house Coastline Community College's general education courses, art, music and dance courses, as well as the highly-acclaimed Newport-Mesa Unified School District Early College High School. The site will also be home to the Coastline Art Gallery.

Paid for with Coast Community College District Measure C funds approved by voters in 2002, the campus is designed by LPA, Inc., the same architects that brought forth the eco-friendly Newport Beach Environmental Nature Center. It too will be a green building complete with a rooftop garden, drought-tolerant landscaping, and the use of natural light and ventilation. The construction is managed by C.W. Driver.

Learn more about the Coastline Community College Newport Beach campus, download a brochure, and watch a video dedicated to the new college site at www.coastline.edu/newportbeach. For information on the Coastline Newport Beach fundraising campaign, including naming opportunities at the newly constructed site, contact the Coastline Foundation at (714) 241-6154 or e-mail foundation@coastline.edu.



Coastline Art Gallery announces 2012-2013 line up

Summer Abstract Show

July 12 to August 2, 2012 Reception July 13 / 5-8 p.m.

Carolyn Machado Workshop July 16 to 18, 2012/10 a.m.- 4 p.m.

Bradford Salamon Workshop July 23 to 25, 2012/10 a.m.- 4 p.m.

Cake/Fondant Exhibition

September 6 to October 6, 2012 Reception September 14

The Commodores Exhibition

Oct. 18 to Nov. 21, 2012 Reception Nov. 2, 5-8 p.m.

Wine Tasting

November 10, 2012

Faculty Show

December 6 to 15, 2012 Reception December 7, 5-8 p.m.

Holiday Art Sale (One Day Event)

December 8, 2012/9 a.m.- 5 p.m.

"Next to Nothing"

(Hard-edge abstraction w/ Tony Delap) January 31 to March 9, 2013 Reception February 1, 2013

"Staff" (O.C. museum workers)

March 21 to April 20, 2013 Reception March 22

Annual Student Exhibition

May 9 to 18, 2013 Reception May 10

The Coastline Art Gallery is located at 10156 Adams Avenue in Huntington Beach, CA 92646. The gallery will move to the Newport Beach campus in fall 2012, located at 1515 Monrovia. For details on any show, call (714) 963-8475 or visit www.coastline.edu/artgallery.

Coastline opens Veterans Resource Center in Fountain Valley

Coastline opened the college's first Veterans Resource Center (VRC) on March 9. The VRC is located in a newly-renovated space carved out of the college's main administrative offices located at 11460 Warner Avenue, in Fountain Valley. In addition to a comfortable and welcoming atmosphere, the VRC offers Veterans complimentary access to computers, copiers, fax machines, snacks, and coffee.

The VRC also provides Veterans with services that support their academic and career goals. Specifically, the VRC offers academic counseling complete with an evaluation of military credit (often valid for college course credit), mental health and disabled services referrals, employment and housing referrals, VA paperwork assistance, and peer support. It will also be a hub for information on college programs and services including GI Bill certification, financial aid, workstudy opportunities, and transfer assistance.

Coastline has provided distance education opportunities to active duty military for nearly 30 years. In recent years, services offered through the college's Military program have extended to spouses, dependents and Veterans worldwide. "Our desire is to extend services beyond our Military Distance Education Programs to better serve our local Veteran community," remarked Joycelyn Groot, Dean of Military Programs at Coastline. "We started with a Veterans Task Force, comprised of Veteran-employees, to identify all the services we could offer at Coastline that would be of value to Veterans, built bridges among those services, and now are making those services available here in our new VRC," she added.

California Secretary of Veterans Affairs, MG Peter J. Gravett, and California Assemblyman, Allan Mansoor, both spoke at the Grand Opening and Ribbon Cutting ceremony. Gravett is a retired Major General with more than 40 years of military service in the U.S. Army and California National Guard. Mansoor is a long-time supporter of Veterans services and is also a Coastline alumnus.



Youth conference inspires Latino teens to pursue higher ed

Nearly 200 high school students met in March at the Westminster campus of Coastline Community College for the annual Latino Youth Leadership Conference, a special event hosted by the college and the Orange County Chapter of the League of United Latin American Citizens (LULAC). Jim Moreno, President of the Coast Community College District Board of Trustees welcomed the group, along with Coastline President, Dr. Loretta P. Adrian, and Benny Diaz from LULAC.

"In this audience, I see nurses, engineers, owners of businesses," described Moreno as he encouraged the teens to stay in school and pursue higher education upon graduating.

Keynote speaker, Alex Nogales, later addressed the crowd and described how he went from being a junior high drop-out to, today, leading the National Hispanic Media Coalition (NHMC). "I dropped out of school in the eighth grade and didn't go back until I was in my twenties. Why go back? Because I knew that I wasn't going anywhere without an education," remembered Nogales. He re-started his education and changed his life's path at a local community college, later transferring to UCLA where he majored in film and television. Empowered by his newfound education, he worked as a writer and producer, and today is President and CEO of the NHMC.

"My job at the NHMC is to create the opportunities for you to come into the field of media," said Nogales. He described that the passion for his work stems from his childhood memories of a racially-charged and segregated Los Angeles. "There were actually signs that said 'No dogs and no Mexicans'," he recalled, "and I remember not being able to go to the public pool until Friday because Saturday was the day that they changed the water! It gives you a complex."

Nogales encouraged the students to work hard, get an education, and make efforts to correct images of Latinos that are wrong or hateful, because "how we are perceived is how we will always be treated."

As students broke off into smaller groups for topic-focused workshops—including Leadership, Entrepreneurship, College Opportunities, and Volunteering—counselors and teachers from the visiting schools paused to reflect on what the annual event means to them and their students.

"Their identity and vision gets strengthened because they are with people who are like them and understand them and their experiences," noted Janice Duzey, a counselor at Costa Mesa High School.

Rosa Rochin, who is the school and community facilitator at Costa Mesa High School, added that many students go home talking about what they've learned, make improvements in their attendance, and make an effort to



Speaker, Alex Nogales, and Coast Community College District Trustee, Jim Moreno (back left and right) with students at the annual Latino Youth Leadership Conference.

get better grades after attending the event. This is the second year Rochin and Duzey have escorted students to the event, this year arriving with 40 in tow.

Several other speakers led workshops and activities throughout the day, including Westminster Police Department Lieutenant Timothy Vu, who encouraged the students to talk with their parents about their educational goals. "My father was a fisherman in Vietnam," Vu shared, "and for your parents, education was very different too. It may take some time to get them to understand what you want from school, but don't stop trying to explain it."

Vu's analogy aligned perfectly with the overall goal of the Latino Youth Leadership Conference—to recognize that education for today's students is different than the educational experience their parents may have had, and to share knowledge that will empower and inspire Latino teens to pursue higher education as leaders in their families.

"Our main objective is to propel them [the students] towards higher education where they can develop their talents and their leadership skills and ultimately give back to the community," said Vinicio Lopez, Dean of Instruction at Coastline.



Coastline recently launched a collection of STAR PROGRAMS that offer students a quick path to transfer to a CSU. These prescribed, fast-track programs can be completed in just 3.5 semesters Best of all, STAR PROGRAM participants are guaranteed to get their classes each semester.

The three programs are:

STAR Business

The STAR Business Associate's degree can lead to careers in Business Administration, Human Resource Management, Sales, Marketing, e-Commerce, Operations Management, and more. This program includes 3.5 semesters of courses, and students can start in the spring or fall.

STAR Psychology

The STAR Psychology Associate's degree can lead to careers in Clinical Psychology, School Psychology, Early Childhood Development, Health Care, Education, or other fields that have a tremendous impact on others. This program includes 3.5 semesters of courses, and students can start in the spring or fall.

STAR History

The STAR History Associate's degree can lead to careers such as an Educator, Researcher, Communicator, or Advocate. You could also work for a museum or historical organization, or be an archivist or librarian. This program includes 3.5 semesters of courses, and you can start in the spring or fall.

To find out more about these unique STAR PROGRAMS—and how to be in-and-out of Coastline, and at a CSU, in no time—call (714) 241-6140 or e-mail STAR@coastline.edu.

College wins award from O.C. League of Conservation Voters

The Orange County League of Conservation Voters recently announced that Coastline was selected by their Board as the recipient of the Award for Environmental Excellence 2012. Environmental achievement awards are conferred each year upon individuals and companies that promote environmentally responsible practices, and Coastline was named primarily for the "green" construction of the Newport Beach campus (see story on page 4). The award recognizes the college's commitment to sustainable building practices. Coastline's President, Dr. Loretta P. Adrian, accepted the award on behalf of the college and the Coast Community College District at the annual OCLCV Awards Dinner held May 10, 2012.

Updated Mission, Vision statements provide clearer focus

On May 2, 2012, the Coast Community College District Board of Trustees accepted a new proposed Mission and Vision Statement for Coastline Community College. These statements were developed by Coastline faculty and staff members, and provide the college with a clear focus.

- Vision Statement: Creating opportunities for Student Success.
- Mission Statement: Coastline Community College promotes academic excellence and student success for today's global students through accessible, flexible, innovative education that leads to attainment of associate degrees, transfers, certificates, Career and Technical Education; and, basic skills readiness for college.



FUTURO: College News for Teens and Parents is available in English or Spanish. For a copy, e-mail myfuture@coastline.edu.

Coastline launches newsletter for teens and their parents

The college's Marketing and Outreach department recently developed a newsletter just for teens and their parents. The publication includes general information on higher education options within California, programs and services that can help students transfer quickly to a UC or CSU school, information on financial aid and the California Dream Act, and more. Copies can be found at local high schools within the Coast Community College District, or by request from the college's Marketing department.



Foundation's annual event attracts 225 business leaders

More than 225 business leaders met in Costa Mesa on March 23 to learn how philanthropy can help them to enhance their profits, reputation and recognition within the community. The event, hosted by the Coastline Community College Foundation, was held at the Westin South Coast Plaza and featured speakers Wing Lam, Susan Samueli, and Shaheen Sadeghi. Lam is the co-founder of Wahoo's Fish Taco, Samueli is co-founder of the Samueli Foundation, and Sadeghi is President and CEO of LAB Holding, LLC., who is behind the LAB Anti-Mall and The Camp retail establishments.

"When money is tight and the economy is uncertain, it may be hard for a business owner to see the business-sense in gifting time, money, talent, products, or services," explained Mariam Khosravani, Executive Director of the Coastline Foundation. "The Coastline Foundation is the beneficiary of such philanthropy every year, so we wanted to show it can be done and it can bring a positive effect to your bottom line, regardless of the economy," she continued.

The panel discussion—moderated by Seth Ellison, Executive Vice President of Alternative Apparel, Inc.—focused on the passions of the speakers and the results they experienced when integrating those passions into their business plans.

"The four-Cs formula works for us: consciousness, community (for soul and support), culture, and commerce," provided Sadeghi. "We look at each project and product to see if it has these virtues. It's part of our DNA," he said.

When asked by Ellison how a company can decide who and what to be involved in, Samueli offered, "When you're trying to give your time or money, you have to find something you're really passionate about because then it's a really easy choice."

All panelists agreed that their participation in philanthropic causes stems from a personal passion for giving back. "It's the right thing to do. When you know what the end result is, it motivates you," said Lam.

Giving back also makes financial sense for Sadeghi, who offered the following comparison: "For example, we could pay \$10,000 to run an ad in the paper and end up next to a mattress ad or liposuction ad. Instead, we choose to take that \$10,000 and work with a college to create a scholarship and we get so much more with that than we would with a one-time ad." Sadeghi went on to mention how this approach both helps his company's branding and creates community.

During the luncheon, the Coastline Foundation also honored companies for their philanthropic support of students within Orange County. Rainbow Environmental Services, AT&T, Southern California Edison, Southern California Gas Company, Union Bank, and Wells Fargo were all named "Visionaries of the Year" for their extensive involvement with the college and the Coastline Foundation.

For more information on the Coastline Foundation or similar events like this one, please visit www.coastlinefoundation.org or call (714) 241-6154.



Hundreds of students awarded scholarships

Several Coastline students, including Sarah Valenzuela (shown at right with her daughter Harlow) took home scholarships at the college's annual Scholarship Awards Ceremony held Thursday, April 26, 2012. A total of 212 scholarships were granted worth \$88,050 in funding for students—an increase of nearly 50% over what was granted last year. These scholarships were made possible through donations from various Coastline supporters, including faculty members, staff members, neighbors, corporate partners, and friends of the college. Of the total granted, Coastline's Associated Student Government (ASG) provided \$31,000 to 77 students. In addition, \$28,000 of the amount were Osher Scholar Awards from the Bernard Osher Foundation. Many scholarship donors were in attendance to present the awards to Coastline students, as well as representatives from the Coast Community College District Board of Trustees. If you are interested in donating a scholarship in your name or the name of a loved one, please contact the Coastline Foundation at (714) 241-6154 or e-mail foundation@coastline.edu.



Naming opportunities now available at Newport Beach campus

The Coastline Foundation is currently offering naming opportunities at the Newport Beach campus which will be completed in fall 2012. This rare opportunity allows you to honor your family and loved ones with a monument to their life on a building overlooking the ocean in Newport Beach. Whether your gift is small or large, your involvement in the Coastline Community College Newport Beach Campaign showcases your commitment to your family, the community, and to higher education.

Set an example for others by making a personal contribution to the campaign for the Newport Beach campus. Your donation will be used to enhance the programs and services planned for this center, and will also be used for scholarships to help students from Newport Beach and the surrounding area pursue an education and have a greater chance at success.

The Coastline Foundation humbly asks for your hand in building an educational community with programs and services to serve thousands of students—your descendants—for years to come.

For more information on naming opportunities and locations throughout the newly constructed site, or to be included in a special behind-the-scenes donor prospect tour this summer, contact the Coastline Foundation at (714) 241-6154 or e-mail foundation@coastline.edu.



Four business leaders join the Foundation Board of Directors



Stephanie Ardrey, President of the marketing communications firm, Ardrey Group, LLC, was elected to the CCC Foundation Board in April, 2011. She is a self-proclaimed "serial entrepreneur," having launched multiple business ventures throughout her adult life. Her resume lists experience in a variety of industries, such as real estate finance, construction and development, consumer goods, entertainment, financial services, insurance, and more.



Mary-Christine "M.C." **Sungaila**, partner of Snell & Wilmer law firm in Orange County, is Coastline's newest Foundation Board member, elected in April, 2012. M.C. has successfully briefed and argued appeals on cutting-edge and core business issues statewide, as well as nationally and internationally. She has received multiple awards and recognition for her work, which includes pro bono cases for both human rights and women's rights cases.



Larry Broughton,
Founder and CEO of
Broughton Hotels and
Broughton Advisory
Group, was elected to
CCC Foundation Board of
Directors in April, 2012.
He is an award-winning
entrepreneur, best-selling
author and keynote
speaker. Larry applies his
unique military experience
as a veteran of the U.S.
Army's Elite Special Forces
to the business world.



Irma Castaneda, Branch Manager of Union Bank's Costa Mesa De Novo Branch, was elected to the Foundation Board of Directors in January, 2012. Irma holds more than 20 years of management experience in the banking industry and has served on numerous community boards throughout Los Angeles and Orange counties.



Sue Gordon, a Coastline Foundation Board Member since October 2008, shows off one of her company's big blue trucks. Sue is the VP of Environmental and Public Affairs at Rainbow Environmental Services, based in Huntington Beach, California.

For information regarding the Coastline Foundation Board, please call (714) 241-6154 or e-mail foundation@coastline.edu.



www.facebook.com/ CoastlineCollege



www.twitter.com/ MyCCC

Aerospace whiz, entrepreneur says education is key to O.C.'s growth



Kim Kao emigrated from Taiwan when when he was only seven years old, and although he spent his early childhood on the east coast of the U.S., his recent 32 years here in the O.C. makes him a true Californian. He graduated from local schools and colleges—Irvine High then U.C. Irvine—before breaking away for a bit to get his SB and SM in Engineering at MIT in Boston. Drawn back to California and all it had to offer for fulfilling his two passions

(aerospace and entrepreneurship), he returned and has since been a leader at several companies.

More than 30 years ago, he founded Logiclink, Inc., which developed and introduced the concept of "self-serve business centers" to the Hospitality industry. For the past 18 years, he has served as Logiclink's CEO, but also works with several parent companies, including CAIS Internet (NASDAQ) and MPH (SoftBank). His entrepreneurial spirit is proven by the 10 patents he currently holds, and even today Kao is actively developing new consumer-based products and services.

"I spent a number of years gaining skills in developing new products at Armor All (Clorox), Avery Dennison and Mattel Toys," Kao remembers. "During this time, I was able to complete an MBA program at UCLA Anderson School of Management. Education is an empowerment tool; the long lasting benefits are enjoyed by the purveyor over a lifetime," he says.

Believing that people skills and business experiences are key elements to success, Kao joined the Coastline Community College Foundation Board in April 2011 to support and expand higher education opportunities in Orange County.

Kao advises that, "the fundamental success of the economic growth in Orange County has been the education and opportunities offered by our local communities and businesses." He believes that the next step in strengthening our economy is to better support and utilize the area's community colleges and universities to offer innovative business, employment, and internship opportunities.

"As we enter into the 21st century amidst global competitors, the consensus is that only through education and innovation will the United States be able to stand head and shoulders above all others," Kao emphasizes. "It is through this focus and renewed commitment that we, Americans, will empower our next generation to accomplish these goals."



Vision StatementCreating opportunities for Student Success.

Mission Statement

Coastline Community College promotes academic excellence and student success for today's global students through accessible, flexible, innovative education that leads to attainment of associate degrees, transfers, certificates, Career and Technical Education; and, basic skills readiness for college.

Coastline Community College President: Loretta P. Adrian, Ph.D.

Coast Community College District
Board of Trustees: David A. Grant,
Mary L. Hornbuckle, Jim Moreno, Jerry Patterson,
Lorraine Prinsky, Ph.D., and Joe Venegas III,
Student Trustee

Chancellor: Andrew C. Jones, Ed.D.

Accreditation

Coastline is accredited by the Western Association of Schools and Colleges (WASC), a nationally recognized regional accrediting agency.

Non-Discrimination Statement

The Coast Community College District does not discriminate unlawfully in providing educational or employment opportunities to any person on the basis of race, color, sex, gender identify, gender expression, religion, age, national origin, ancestry, sexual orientation, marital status, medical condition, physical or mental disability, military or veteran status, or genetic information.



Non-Profit Organization U.S. Postage PAID Santa Ana, CA Permit No. 8090

ECRWSS

RESIDENTIAL CUSTOMER

This publication is designed and written by the Coastline Marketing and Public Relations Office. Editor/Designer: Michelle Ma.